

# Workshop “Pitch Development & Self-Coaching”

Enable your startups convincing their relevant audiences on their visions!

## Why should accelerators engage an external coach to cover “pitch training”?

Many startups still perform poor pitches. Although their products are great, they miss out on investments and sales. Developing a great pitch needs experience and expertise. This workshop was designed based on hundreds of pitches on stages across Europe. Benefit from these experiences by hiring a specialist.



JET GROWTH

## Tools & Methodology

### Fundamentals include:

- theoretical framework
- template based work sessions
- immediate transfer to practice

### Key-Takeaways will enable:

- convince different audiences
- improve/coach yourself
- rock any stage any time

Deck Draft Template for Pitch: \_\_\_\_\_

Impression > Relevance > Benefit > Trust > Contribution

Slide Draft Template for Pitch: \_\_\_\_\_

Assigned Slide Name: \_\_\_\_\_

Pitch Draft Template for Pitch: \_\_\_\_\_

Main Goal: \_\_\_\_\_

Impression > Relevance > Benefit > Trust > Contribution

## Proven recipe & references

This workshop raised the pitch skills of many startups significantly & sustainably. It is available onsite & as a series of online sessions.

Startups from this workshop where awarded or selected by:



- “This workshops offers a framework as well as experience based coaching.”-
- “Jasper and his proven methodology reveal the magic of pitching”-
- “This is way beyond just pitch training!”-

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